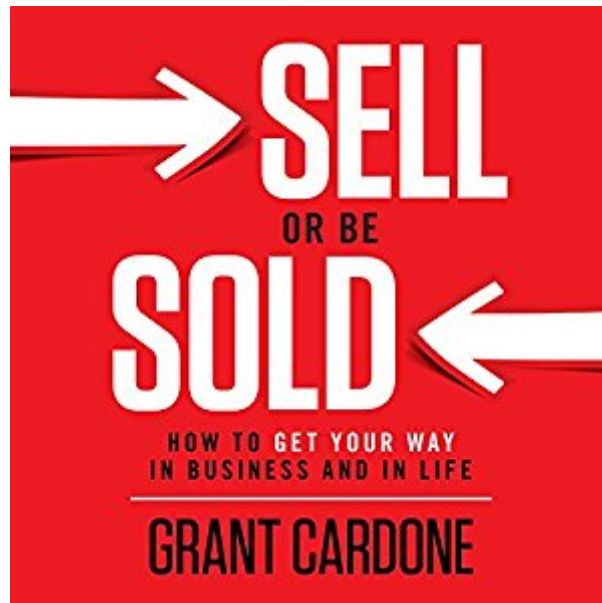




The book was found

# Sell Or Be Sold: How To Get Your Way In Business And In Life



## Synopsis

Whether it's selling your company's product in the boardroom or selling yourself on eating healthy, everything in life can and should be treated as a sale. And as sales expert Grant Cardone explains, knowing the principles of selling is a prerequisite for success of any kind.

## Book Information

Audible Audio Edition

Listening Length: 11 hours & 40 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Grant Cardone

Audible.com Release Date: April 22, 2014

Language: English

ASIN: B00JV3YVHU

Best Sellers Rank: #1 in Books > Audible Audiobooks > Business & Investing > Marketing & Sales #1 in Books > Business & Money > Marketing & Sales > Sales & Selling

## Customer Reviews

This book was eye opening yo say the least. It's great to be able to read a book like this and immediately begin practicing what Cardone recommends the very next day in the field. I can definitely say that my sales have increased a bit, and I'm much more confident in my day to day sales since I've read this book. I'd recommend it to anyone, whether they're in sales or not.

Is a great read for the book study!

Grant condenses rules of life/selling into a work valuable to all people. I'm starting it over immediately. Full of useful and actionable information

Perfect, thank you!

I loved the techniques in this book and how he didn't just give solutions but really makes you think about how this can be applied in your own business. It really works once you actually do it. I'd recommend this book literally for everyone! Especially if you have a business.

Sell or be sold is the best sales book I've ever read hand down! I've been in sales for 9 years and learned so much about what I was doing wrong. Applying these principals immediately have increased my sales and appointments. This is a must read if you want to become a true sales professional

Not only has this been one of the few books that kept me engaged but it gets you into a mindset of creating good habits for yourself. Sales is what helps the world go round but even if you don't consider yourself a salesperson I suggest you go through this book first and then evaluate your situation.

This was my first Grant Cardone book, my position requires me to sell and that has never been my strong point. This book hit on all the things that made me insecure of my ability and has empowered me to refocus my time and energy on becoming great!

[Download to continue reading...](#)

Sell or Be Sold: How to Get Your Way in Business and in Life  
Sell & Re-Sell Your Photos: Learn How to Sell Your Photographs  
Worldwide Photography Business: Sell That Photo!: 10 Simple Ways To Make Big Bucks  
Selling Your Photography Online (how to sell photography, freelance photography, ... to start on online photography business)  
Exit Bomb: Why Most Entrepreneurs Can't Sell, Don't Sell Or Sell Their Companies For Peanuts  
High Paying Clients for Life: A Simple Step By Step System Proven To Sell High Ticket Products And Services (Selling Services: How to sell anything to ... and How to Get Clients for Life Book 1)  
How to Sell Art to Interior Designers: Learn New Ways to Get Your Work into the Interior Design Market and Sell More Art  
How Photographs are Sold: Stories and Examples of How Fine Art Photographers Sell Their Work  
Sewing to Sell - The Beginner's Guide to Starting a Craft Business: Bonus - 16 Starter Projects  
How to Sell Locally & Online  
Sell Your First Book!: How To Write, Edit, Publish & Sell Your Very First Book On Within 48 Hours From Right Now!  
Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101)  
Six-Figure Musician: How to Sell More Music, Get More People to Your Shows, and Make More Money in the Music Business: Music Marketing [dot] com Presents ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide)  
ETSY: Complete Beginners Guide To Starting Your Etsy Business Empire - Sell Anything! (Etsy Business, Etsy 101, Etsy Beginners Guide)  
How to Write Descriptions that Sell Used Books on : Easy Ways to Make More Money

Selling Used Books on with Simple Copywriting Templates (Sell Books Fast Online Book 1) Sell Your Business and Profit: The Secrets of Maximizing Your Sales Price to Achieve Your Dreams Art Money & Success: A complete and easy-to-follow system for the artist who wasn't born with a business mind. Learn how to find buyers, get paid ... nicely, deal with copycats and sell more art. Get Ripped Abs: A Comprehensive Guide to the Best Way to Get Ripped Fast! Be a Sexy Beast by Summer! (Bodybuilding, Ab Workouts, How to loose belly fat, How to get abs) Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) The Happiness Industry: How the Government and Big Business Sold Us Well-Being Get Paid to Travel the World - Complete Guide to Get Paid to Do What You Love: Create freedom in business and adventure in life - Hotel Deals , Free Flights and a Dream Life

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)