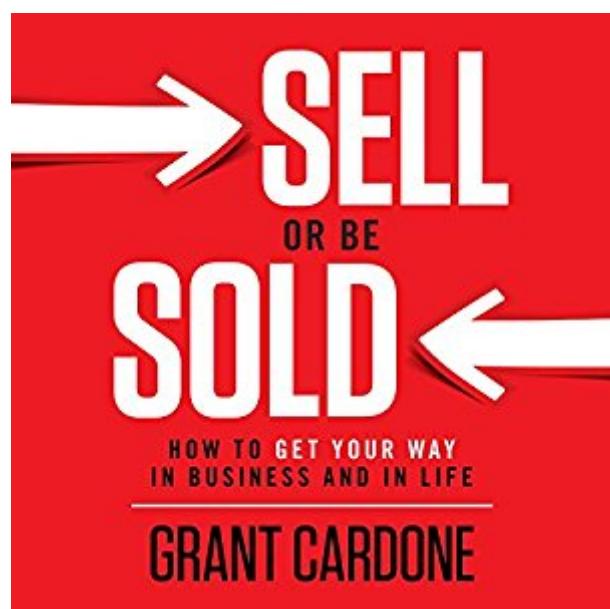


The book was found

Sell Or Be Sold: How To Get Your Way In Business And In Life



Synopsis

Whether it's selling your company's product in the boardroom or selling yourself on eating healthy, everything in life can and should be treated as a sale. And as sales expert Grant Cardone explains, knowing the principles of selling is a prerequisite for success of any kind.

Book Information

Audible Audio Edition

Listening Length: 11 hours and 40 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Grant Cardone

Audible.com Release Date: April 22, 2014

Language: English

ASIN: B00JV3YVHU

Best Sellers Rank: #1 in Books > Audible Audiobooks > Business & Investing > Marketing & Sales #1 in Books > Business & Money > Marketing & Sales > Sales & Selling

Customer Reviews

This book was eye opening to say the least. It's great to be able to read a book like this and immediately begin practicing what Cardone recommends the very next day in the field. I can definitely say that my sales have increased a bit, and I'm much more confident in my day to day sales since I've read this book. I'd recommend it to anyone, whether they're in sales or not.

Is a great read for the book study!

Grant condenses rules of life/selling into a work valuable to all people. I'm starting it over immediately. Full of useful and actionable information

Perfect, thank you!

I loved the techniques in this book and how he didn't just give solutions but really makes you think about how this can be applied in your own business. It really works once you actually do it. I'd recommend this book literally for everyone! Especially if you have a business.

Sell or be sold is the best sales book I've ever read hand down! I've been in sales for 9 years and learned so much about what I was doing wrong. Applying these principals immediately have increased my sales and appointments. This is a must read if you want to become a true sales professional

Not only has this been one of the few books that kept me engaged but it gets you into a mindset of creating good habits for yourself. Sales is what helps the world go round but even if you don't consider yourself a salesperson I suggest you go through this book first and then evaluate your situation.

This was my first Grant Cardone book, my position requires me to sell and that has never been my strong point. This book hit on all the things that made me insecure of my ability and has empowered me to refocus my time and energy on becoming great!

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